



Strategy and Resources Meeting

Wednesday 11th July 2018

Sutton Coldfield Town Hall

5:30pm

Present:

Cllrs Cairns, Cooper, Mackey, Parmar, Pocock, Raut, S Ward and Wood.

In Attendance:

Olive O'Sullivan –Town Clerk, Mary Watkins – Finance Assistant, Steve Hollingworth - Birmingham City Council and Cllr Horrocks as a non-voting observer.

There were no members of the press or public present.

20 Apologies for Absence

None reported.

21 Declarations of Interest

None reported.

22 Exclusion of the Press and Public

Resolved that due to the confidential nature of the business of item 31 under the Public Bodies (Admission to Meetings) Act 1960 s3, members of the public and press will be excluded during discussion of this item.

23 Minutes of the Previous Meeting

Resolved to confirm and sign the minutes of the meeting of the Strategy and Resources Committee held on Wednesday 13th June 2018.

24 Matters Arising

Cllr Ward confirmed that Human Resources Sub-Committee would report directly to the Strategy and Resources Committee. Committee discussed increasing membership of this Sub-Committee.

Resolved that Cllr Mackey be a member of the Human Resources Sub-Committee.

25 Sutton Park Revenue Budget and Commercial Opportunities

Steve Hollingworth, Birmingham City Council Service Director of Sport, Events, Open Space and Wellbeing, circulated an Income and Expenditure Summary and details of Commercialisation Opportunities for Sutton Park ([attached](#)).

In response to questions from Councillors, Mr Hollingworth confirmed:

- Rangers duties include; risk assessments, conservation and education activities.
- Area Management include; general queries and overseeing contractors working in the park.



- Only day-to-day running costs are included in the summary, compensation paid from Seven Trent in response to a large leak would not be included. Capital costs (for example Blackroot Pool Improvements) were also not included.
- Rangers from different areas may cover other areas when short staffed, but this was not recharged to each area.
- The Car Park income is annually approximately £45k with a cost of approximately £25k to administer.
- Tree Officer costs were not included as they cover the whole of Birmingham. If this was split, Sutton Park costs would be in the region of one full time post or £30k.
- Tree Officers were separate to tree work carried out by Amey as Amey only works on the Highways.
- The total budget for Parks is £11.6mil and the % attributed to Sutton Park was not fixed. Budget is allocated to parks across Birmingham as required.
- The largest spend on parks was on grass cutting, which is around £5mil or £6mil.
- The income for Sutton Park included around £70k in grants, £45k in car park income and the balance from commercial rents.
- Commercial opportunities from Greenspace and Factory Cinema have had trials approved, contracts may not be awarded after the trial period if unsustainable. The income for these is estimated at £70k per year, of which 10% will go to Birmingham City Council and will be included in the Sutton Park budget.
- Other commercial opportunities had been considered but had not yet progressed to a trial.
- Wyndley Leisure Centre and the DVLA are not included in the Sutton Park budget as they are in year four of a 15 year measured trust contract.
- A traditional play area would not attract a charging facility and would not be considered a commercial opportunity.

Councillor Ward thanked Mr Hollingworth for attending the meeting.

26 Town Centre Regeneration Partnership

The Town Clerk confirmed that Committee were being asked to approve the principles of the Town Centre Regeneration Partnership and that the partnership would be a small group including representation of a community or voluntary organisation.

Resolved to approve the draft terms of reference for the Town Centre Regeneration Partnership.

27 Performance to Date

Resolved to note the performance to date.

28 Strategic Plan Progress Report

Councillor Ward confirmed that a workshop would be arranged for the Transport Model Study.

Resolved to note the strategic plan progress report.

29 Bank Reconciliations

Resolved to note the bank reconciliations for June 2018.



30 Date of Next Meeting

18th September 2018.

The public section of the meeting ended at 6:24pm.

31 Exclusion of the Press and Public

a) Public Realm Improvements Proposal

Resolved to approve that an allocation of £10,000 be made towards the delivery of the public realm improvements as identified in the October 2017 Clockwork City report. This work will be reviewed on a quarterly basis.

b) Wifi Project Expansion Proposal

This item was not discussed.

The meeting ended at 6 :36pm